

-- MEDIA ADVISORY — Attached are two publicity images of the DOCUTAH Festival Tote Bag winning designs.

Dixie State College and DOCUTAH Announces Festival Tote Bag Design Winners

(ST. GEORGE, Utah – March 5, 2010) Dixie State College announced Thursday the high school and collegiate contest winners of the official DOCUTAH tote bag design contest. The two winning designs will be featured on the gift tote bags at DOCUTAH – Southern Utah International Documentary Film Festival, which will be held the September 16-25, in St. George, Kanab, and Springdale.

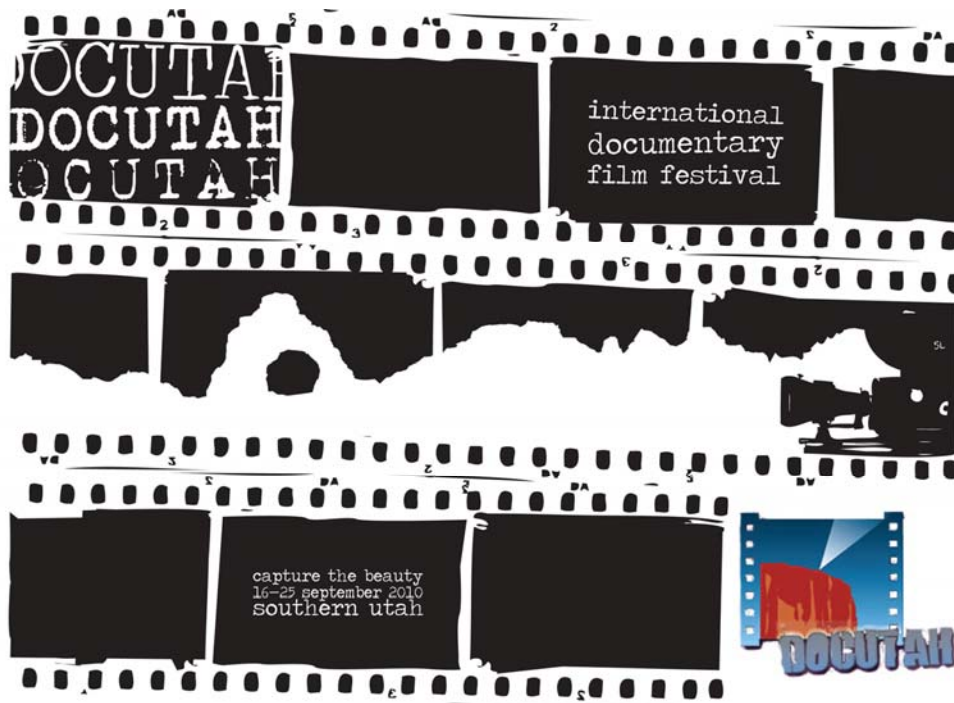
The winning design in the high school competition was submitted by Snow Canyon High School senior Alison Bringhurst. For her efforts, Ms. Bringhurst will receive a \$250 cash award, as will the SCHS art department. The DSC design winner was Allie Nothum, a junior visual technology major and a member of DSC's women's basketball team from Washington, Mo. Ms. Nothum, who is also a graphic designer for Brushfire Pottery Studio in St. George, will receive a \$500 scholarship for her efforts.

In addition to their designs being selected, Bringhurst and Nothum, along with top entrants from each participating high school, will receive special recognition and tickets to DOCUTAH film screenings. They will also have the opportunity to attend master class seminars and have a chance to rub shoulders with celebrities, VIPs and industry professionals from around the world.

"We were thrilled to have such a positive response and appreciate the effort of Washington and Kane County high school and Dixie State students," said Christina Schultz, vice president of institutional advancement at DSC and executive director of DOCUTAH. "The submitted artwork was interesting and imaginative. We are pleased that the community is getting involved with DOCUTAH."

DOCUTAH is a *documentary only* film festival, nestled in the red rocks and slot canyons of majestic southern Utah. By blending the attractions of the area with a love of documentaries, we hope that many professional and student filmmakers embrace what DOCUTAH has to offer. Brace yourselves because DOCUTAH has arrived—now and for the future; 2010 is just the beginning. Being one of the few college-based festivals, much of DOCUTAH will take place on Dixie State College's campus, including master class seminars taught by internationally renowned guest lecturers who are industry professionals. With a focus on independent films looking for distribution, DOCUTAH will also feature a distributor's marketplace – an invaluable networking hub.





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