



DIXIE STATE
COLLEGE OF UTAH

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COME FOR THE FILMS...

...STAY FOR THE SCENERY

DOCUTAH

Southern Utah International Documentary Film Festival

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SEPTEMBER 8 - 17, 2011

Sponsorship Opportunities



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SYNOPSIS



Project Background

Dixie State College began an amazing opportunity for documentary filmmakers in 2010. DOCUTAH – The Southern Utah International Documentary Film Festival is now an annual event that attracts professional, amateur and student documentarians to St. George and Kanab each September. With spectacular indoor and outdoor screenings, galas, concerts, a closing reception and RAVEN awards ceremony, DOCUTAH is fast becoming a must attend festival.

Audience

The film festival attracted more than 400 submissions coming from 36 countries and contributing to 140 professional screenings and 30 student films over the ten day event. Most of our first-year audience was from Utah but we had filmmakers come from as far as China! As DOCUTAH's worldwide reputation grows, so will our audience.

Films & Awards

The goal of DOCUTAH is to create a film festival of international scope. Entries represent a diverse collection of subject matter and countries. Raven Awards are given in each of the following categories: Best Student Film, Audience Favorite, Helen Whitney Vanguard Award, Music, Cinematography, Editing, Directing, and Best Picture.

Educational Seminars

DOCUTAH features panel discussions and master class seminars with internationally renowned guest lecturers who are industry professionals providing an academically based/ hands-on approach to filmmaking.

Students

We are passionate about supporting student filmmakers as the next generation of industry professionals and are offering special categories for high school and college/university submissions.

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FESTIVAL SPONSOR OPPORTUNITIES



BENEFITS TO ALL DOCUTAH SPONSORS INCLUDE:

- Logo placement in official DOCUTAH program guide
- Logo placement on select banners at the festival
- Logo placement on select festival signs
- Logo placement projected before select digital screenings
- Logo placement and mentions on selected print and broadcast media
- Logo placement with link from DOCUTAH homepage to sponsor website

We appreciate sponsors who step up to help bring fantastic films and filmmakers to Southern Utah.

Your support helps in other ways as well.

- The Center for Media Innovation (CMI) is the student media center at Dixie State College. It is the teaching center for the DSC Communication Degree Program. CMI creates hands on experience for students in pursuit of the DSC bachelor's degree of communication. Students mentor alongside industry professionals as they gain experience in various divisions of media. CMI is home to radio, TV, newspaper, and digital motion picture design. DOCUTAH is also managed by CMI which gives students the opportunity to understand the inner workings of an international film festival.
- Students are the lifeblood of the college! Opportunities such as DOCUTAH allow us to recruit and retain the brightest students. Increased recruitment leads to increased enrollment. Increased enrollment leads to greater program strength. Strong programs attract outstanding faculty. Outstanding faculty increases our academic reputation. Top-notch academics, in turn, leads to the ability to recruit even more of the best and brightest students. In short, DOCUTAH has the potential to help shape DSC's destiny.
- Our film students have received national and international recognition. DOCUTAH provides a platform for their work in all aspects of film production, television production, screenwriting, film editing, and more.



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FEATURE EVENT SPONSOR - \$5,000



SPONSORSHIP INCLUDES

- Being listed as the event presenter
- Logo placement on screen prior to film screening
- Recognition at event including "stage time"
- Eight (8) Feature Event passes
- Eight (8) All-Event passes
- Twelve (12) screening tickets

FEATURE EVENTS OF CHOICE

- Opening Gala at Tuacahn
- Closing Gala at Best Friends Animal Sanctuary's Angel's Landing
- Dixie State College Centennial Gala at St. George Town Square
- Springdale Gala at O.C. Tanner Amphitheatre
- Kayenta Gala at Coyote Gulch Village
- SunRiver Gala at SunRiver Ballroom
- ~~Abe Jenkins Day at DSC Eccles Mainstage Theater~~ - **SOLD**
- 9/11 Commemoration at DSC Eccles Mainstage Theater



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ADDITIONAL SPONSOR OPPORTUNITIES



PRODUCER - \$2,500

- 6 All Film passes
- 4 tickets to Kayenta Feature Event
- 8 film screening tickets

DIRECTOR - \$1,500

- 4 All Film passes
- 2 tickets to Springdale Feature Event
- 6 Film Screening Tickets

WRITER - \$750

- 2 All Film passes
- 2 tickets to SunRiver Feature Event
- 4 Film Screening Tickets

EDITOR - \$500

- 2 All Film passes
- 4 film screening tickets



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SPONSORSHIP FORM



DOCUTAH Sponsorship Agreement 2011

Sponsor/Advertiser Name _____

Address _____ City _____ State _____ Zip _____

Primary Contact _____

Phone _____ Alt. # _____ FAX _____

Email _____

PARTIES: Pursuant to this binding agreement between DOCUTAH and Sponsor, also known as _____ of (city) _____ the Sponsor shall pay to the festival, the appropriate sponsorship fee noted below in exchange for the corresponding advertising and promotional considerations described in the Sponsorship Kit.

Please check the appropriate sponsorship level:

- \$5,000 "Feature Event" _____
- \$2,500 "Producer"
- \$1,500 "Director"
- \$750 "Writer Sponsor"
- \$500 "Editor Sponsor"

TERM OF CONTRACT: The term of this contract will be from _____ to December 31, 2010.

LIMITATION ON DAMAGES: In no event will the festival or any festival sponsor or partners be liable to sponsor for any special, incidental, or consequential damages, whether based on breach of contract, tort (including negligence), or otherwise, whether or not the festival or the above mentioned entities have been advised of the possibility of such damage.

PRESERVATION OF IDENTITY: The Sponsor agrees to include the festival logo / URL in all advertising related to the festival event including national or local print publications, on-property signage, flyers, table tents, etc., and on the Sponsor's own Web site. The Sponsor agrees to reference this film event to which this agreement applies as "DOCUTAH-Southern Utah International Documentary Film Festival" and further agrees NOT to use similar terms of different promoters. The Sponsor agrees that it will not feature any icons, logos, URLs, or Email addresses related to the festival other than its own or those provided by the festival, on any advertisements, products, web sites, etc, controlled by the Sponsor during the period of this agreement.



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GOVERNING LAW: This Agreement will be governed by and construed in accordance with the laws of the State of Utah.

ENTIRE AGREEMENT: This Agreement and any and all exhibits and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings (both written and oral) regarding such subject matter, provided that all pricing will be governed by the festival, whether printed on paper or electronically. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms in any purchase order.

PAYMENT: Payment is due upon signing. Please make checks payable to: Dixie State College of Utah

Fees payable to:
Christina Schultz
Office of Institutional Advancement
Dixie State College of Utah
225 South 700 East
St. George, UT 84770

For the Sponsor: Approved and agreed by (signature:)

Print Name: _____ Title: _____ Date: _____

For the festival: Approved and agreed by (signature:)

Print Name: _____ Title: _____ Date: _____